

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, March 5, 2015, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:00 a.m.

2. **ROLL CALL**

Commissioners Present: Commissioners Cardenas, Chang (Alternate Tehrani), Cox (Alternate Hatton), Drury (Alternate Ebner) Duarte, Gaeta, Tran

Commissioners Absent: Bonior and Lee

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist
Jessica von Borck, Assistant City Manager

3. **APPROVAL OF MINUTES**

The regular minutes of January 8, 2015 were approved. Cardenas 1st/Tran 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

Lennar Update – working on affordable housing component on the plan.

The opening for BART is still scheduled for the end of 2015. At the Festival of the Arts, the city plans to work with BART to promote the opening of the Warm Springs/South Fremont station.

Solar City recently acquired Silevo and will establish R&D operations in Fremont at a new location (former Solyndra building).

Commissioner Cardenas mentioned that Devry University is working with Lawrence Livermore Lab and Ohlone College on a new program.

Alternate Commissioner Tehrani is working with a plug-n-play facility in Sunnyvale. He will send referrals our way.

Innovation District signage will be discussed at the next EDAC meeting.

The Brookings Advanced Industries report has been released and talks about the future of manufacturing.

Downtown

Assistant City Manager Jessica von Borck presented on the Downtown.

Commercial/Retail

The ICSC Alliance event will be held on April 23 at the Century Theaters at Pacific Commons.

Chamber of Commerce

The State of the City will be on Friday, March 27th.

Marketing/Branding

Director Kline showed the new tri-fold Think Fremont folders.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were seven visits: GlassPoint Solar, NEXTracker, PetersenDean, Antique Revival, Evolve, Wyotech, and Intrigo Systems.

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

The next FAST meeting will be on April 13.

8. SCHEDULED ITEMS

8.1 Downtown Update

Jessica von Borck, Assistant City Manager, provided an annual update on the Downtown project. The Downtown vision states that every community deserves to have a central place where people come to connect, communicate, and celebrate.

Some accomplishments include infrastructure – acquisition of private property, extension of Capitol Avenue to Fremont Boulevard, enhancing the pedestrian experience from BART, and the approval of the Civic Center Master Plan.

New events will bring the community to the Downtown, including a Date Night Movie Night, Trick or Treat event, and an Ice Rink.

Commissioner Cardenas mentioned that educating the community about the benefit of a Downtown is important.

9. FUTURE AGENDA ITEMS

- Innovation District Signage

10. ADJOURNMENT

The meeting was adjourned at 9:33 a.m.